

# Key Subjects You Will Study in an MBA (2026)

Understanding the subjects covered in an MBA program helps students make informed decisions about their specialization and career path. Below is a structured overview of core and specialization-based subjects taught in modern MBA programs.

## Core MBA Subjects (Common for All Students)

These subjects build a strong foundation in business and management:

S. No.	Subject Title
1	Financial Management
2	Marketing Management
3	Organizational Behavior
4	Business Communication
5	Operations Management
6	Managerial Economics
7	Business Ethics & Corporate Governance

## Specialization-Based Subjects

### Business Analytics

S. No.	Subject Title
1	Business Analytics
2	Data Visualization

3	Business Statistics
4	Predictive Analytics
5	Data-Driven Decision Making

### **Human Resource Management (HR)**

S. No.	Subject Title
1	Talent Acquisition & Management
2	Performance Management
3	Organizational Development
4	HR Analytics

### **Finance**

S. No.	Subject Title
1	Investment Analysis
2	Corporate Finance
3	Risk Management

4	Financial Modeling
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### **Marketing (Digital Focus)**

S. No.	Subject Title
1	Digital Marketing
2	Consumer Behavior
3	Brand Management
4	Marketing Analytics

### **International Business**

S. No.	Subject Title
1	International Trade & Policies
2	Global Marketing Strategies
3	Cross-Cultural Management
4	Export-Import Management

Note: This is a general academic course structure created for informational purposes. Subjects may vary depending on university curriculum and specialization.